



## Network of Ethnic Physician Organizations California Medical Association Foundation

Optimal Wellness and Equality in Healthcare  
for All Communities

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### **Subscribe to the Obesity Prevention Project E-Newsletter**

The Obesity Prevention E-Newsletter includes events, trainings, programs, and resources on healthy eating and physical activity that are available for everyone to get involved in and much more!

*To subscribe, please contact Vanessa Saetern, Obesity Prevention Project Assistant at [vsaaetern@thecmafoundation.org](mailto:vsaaetern@thecmafoundation.org) or 916.779.6631.*



**[Help us improve the health of California! Click here to donate.](#)**

### Introducing the New NEPO Chair - José Alberto Arévalo, MD



As I write my first article as the incoming Chair of NEPO to you, my fellow NEPO colleagues, I must express my sincerest thanks for your continued support of this vital organization representing over 50 ethnic physician groups throughout our great state in one of our most challenging times. This past decade marked the transition of California as the most ethnically and culturally diverse state in our nation thereby raising the visibility of NEPO as a crucial partner in helping to improve the health of our state's population.

In addition to addressing the chronic problems within our communities of health access, health literacy, health disparities, and health quality, NEPO is committed to act as the collective voice of our physician partners where it matters. Now in our 9<sup>th</sup> year, NEPO continues to strive for ensuring optimal wellness and equality in healthcare for all Californians. We believe that by developing strategies that focus on strengthening healthcare for California's most vulnerable populations, healthcare for all Californians will improve.

I am honored to be able to work closely in the coming year with Carol Lee, CEO of CMA Foundation and Elissa Maas, Vice President of Community Programs and a dedicated and skilled NEPO Staff. We have much work to do to ensure that our EPOs have the latest information and tools to help them navigate the new Health Care Reform changes. We are also working diligently with our community partners to provide the latest and most concise information on HIT.

But we need your help and continued support. Without you we will not be successful. I look forward to working with each and every one of you to ensure that NEPO realizes our vision. You can write me at [arevalj@sutterhealth.org](mailto:arevalj@sutterhealth.org).

### Introducing the New NEPO Co-Chair – Margaret Juarez, MD



There is a lot of similarity between Dr Arevalo and myself as well as differences as we maneuver the healthcare world we are both a part of. Dr Arevalo is a healthcare manager and an administrative physician dealing with the challenges of providing efficient care to thousands. I provide care to only hundreds in a solo practitioner office. We both are familiar with the Latino patient and also familiar with the challenges of caring for these patients. We are both in our own way addressing the healthcare reform and finding medium ground to survive it while educating everyone around us about these changes.

I welcome any input and hope everyone at in NEPO comes together with ideas and unity to make this coming year a success.

## **CONTACT US**

CMA Foundation  
Attn: NEPO  
3835 N. Freeway Blvd., Suite 100  
Sacramento, CA 95834  
916.779.6620 | 916.779.6658 fax  
[www.thecmafoundation.org](http://www.thecmafoundation.org)  
[www.ethnicphysicians.org](http://www.ethnicphysicians.org)

## **NEPO STAFF**

Phoua Moua, Project Coordinator  
916.779.6636  
[pmoua@thecmafoundation.org](mailto:pmoua@thecmafoundation.org)

Anna Gutiérrez, Project Assistant  
916.779.6627  
[agutierrez@thecmafoundation.org](mailto:agutierrez@thecmafoundation.org)

José Alberto Arévalo, MD  
NEPO Chair

Margaret Juarez, MD  
NEPO Co-Chair

## **CMA FOUNDATION**

Carol A. Lee, Esq.  
President & CEO  
916.779.6622  
[clee@thecmafoundation.org](mailto:clee@thecmafoundation.org)

Dexter Louie, MD, MPA, JD  
Board of Directors Chair

To unsubscribe, send email to  
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right to edit all contributions for  
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THE CALIFORNIA MEDICAL ASSOCIATION FOUNDATION'S  
CERVICAL CANCER / HPV PROJECT PRESENTS

## **2010 HPV VACCINE SUMMIT**



**THURSDAY, NOVEMBER 4, 2010**

SIERRA 2 CENTER FOR THE ARTS AND COMMUNITY  
2791 24TH STREET | SACRAMENTO, CA 95818

**REGISTER TODAY – SPACE IS LIMITED!!**

[www.thecmafoundation.org/projects/hpv/registration/summitregistration.aspx](http://www.thecmafoundation.org/projects/hpv/registration/summitregistration.aspx)

If you have any questions, please contact Leslie Barron, Cervical Cancer / HPV  
Project Assistant at 916.779.6630 or [lbarron@thecmafoundation.org](mailto:lbarron@thecmafoundation.org)

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## **Attention Los Angeles Area EPOs**

NEPO would like to have a special guest at your next EPO meeting to talk about implementation of Health Information Technology (HIT) / Electronic Health Records (EHR) in your practices. Please let us know about your upcoming meetings. Anna will also follow-up with you to help schedule or set-up a meeting with your membership.

For more information on NEPO's outreach on HIT issues contact, Phoua Moua  
at [pmoua@thecmafoundation.org](mailto:pmoua@thecmafoundation.org) or (916) 779-6636.

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## **Calling all Ethnic Physician Organizations (EPO)**

NEPO is working on a few housekeeping projects with our EPOs and would like your input. First we would like you to keep us updated on your EPO. We will be sending you an updated EPO membership packet. Please fill out the form and return to us as soon as you can. NEPO is also starting to schedule events for 2011 and in order to make sure that we do not have scheduling conflicts with any of your important events and/or holiday, we need your input. Please let us know about your events and holidays. We will be contacting you for your 2011 calendar of events. And finally, NEPO is embarking on some very important projects and we like to get your membership involved. We hope to be able to schedule a visit to your EPO to share our exciting projects for 2011 and we would also love to see what all of you are doing in your communities.

Please contact Anna Gutiérrez at 916.779.6627 or  
[agutierrez@thecmafoundation.org](mailto:agutierrez@thecmafoundation.org) if you have any questions and/or would  
like to schedule a meeting with NEPO.

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**NEPO Calendar  
Of Meetings & Events:**

**2010 HPV Vaccine Summit**  
Thursday, November 4, 2010  
Sierra 2 Center for the Arts  
and Community  
2791 24th Street  
Sacramento, CA 95818  
Sacramento, CA

**World Diabetes Day**  
Sunday, November 14, 2010  
West Steps of the State Capitol  
Sacramento, CA

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**World Diabetes Day**



The CMA Foundation is proud to participate in this year's World Diabetes Day (WDD) on **Sunday, November 14, 2010** in Sacramento, California. Senely Navarrete, Director of the Diabetes Quality Improvement Project, is excitedly planning Sacramento WDD events with other leaders who want to increase awareness of the growing rates of diabetes as well as its prevention world-wide. You can get involved in WDD by encouraging your patients and colleagues to join us on the West Steps of the State Capitol on **November 14th at 5pm**. There will be tasty, healthy food from local restaurants to sample, group exercise activities to participate in and lastly, the Capitol will be lit blue – the official color of the WDD campaign. Click [here](#) for a flyer you can print and distribute to your patients. If you are outside the Sacramento area, consider wearing blue to your practice or office on that day. Or, download and post free patient-focused diabetes posters. They are available in English and Spanish and can be accessed at <http://www.worlddiabetesday.org/materials/campaign-posters/2010>.

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**A Grand Time at the CMA Foundation's President's Reception  
and Awards Dinner!**



Music, good food, and the company of friends and colleagues! The Foundation hosted another successful President's Reception and Awards Dinner on October 3rd at the Hyatt Regency Sacramento. The event is the Foundation's largest fundraiser that helps support its many public health initiatives.

Meredith Slater was the lucky winner of the fabulous raffle prize of a round trip airfare for two courtesy of Southwest Airlines. The Foundation welcomed CMA President James G. Hinsdale and honored the recipients of the Robert D. Sparks, MD Leadership Achievement Award and Adarsh S. Mahal, MD Access to Health Care and Disparities Award – David E. Smith, MD and the Haight-Ashbury Free Clinic and Mayer B. Davidson, MD and the Venice Family Clinic respectively. Southern California Permanente Medical Group, the Permanente Medical Group, and NORCAL Mutual Insurance Company were the event's Presenting Sponsors. The CMA Foundation would like to thank our Dessert Sponsor, Molina HealthCare and our Print Sponsor, Commerce Printing Services. The Foundation's appreciation also goes to Barefoot Winery for their wine contribution to the reception and awards dinner.

Visit the Events section of [www.thecmafoundation.org](http://www.thecmafoundation.org) for photo highlights. For info. on advertising and sponsorship opportunities for the 2011 President's Reception & Awards Dinner, please contact Maria Moran at (916) 779-6620.

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### **Win one of two \$100 VISA Gift Cards!**

The CMA Foundation's Cervical Cancer/HPV Project is currently conducting a brief survey of California health care providers on their current practices and challenges related to HPV vaccination. The data will be used to create better clinical resources for HPV vaccination. This survey takes only 15 minutes to complete and all responses will be kept confidential. At the end of the survey, there is an opportunity to enter a raffle for a chance to win one of two \$100 VISA gift cards.

**If you are a primary care provider or a women's health care provider, please click the link below to begin the survey:**

<http://www.zoomerang.com/Survey/WEB22BBSKGJN9K>



### **Summer Institute!!**

***A training program to encourage those at the master's level to consider a doctorate – And how to do it***

**For minority students in a master's level health program or master's trained professionals consisting of: a 5-day Summer Institute, Paid Internships, Doctoral Application Support Awards**

The 13th Annual Careers in Cancer Control Research Summer Institute will be held on June 9<sup>th</sup> – 13<sup>th</sup>, 2011. The purpose of this program is to encourage minority master's students and master's level professionals to pursue a doctoral degree and a career in cancer control research. The MTPCCR is designed to introduce individuals to the idea of a career in research, especially for those who haven't considered this possibility yet. For individuals already interested in going on, the program will give them many of the tools they need to take the next step. The main aim of the program is to foster interest in public health research among those whose ethno-cultural background is underrepresented in their field. **The deadline for the application is on February 18th, 2011.**

**For more information, please contact...**

**If you're in Northern California, Amy Pradhan, MPH, CHES, 415-514-9409, [apradhan@ucsf.edu](mailto:apradhan@ucsf.edu), <http://cc.ucsf.edu/mtppccr/>**

**If you're in Southern California, Sherry C. Kidd, M.Ed., 310-794-7314, [mtppccr@ph.ucla.edu](mailto:mtppccr@ph.ucla.edu), <http://www.ph.ucla.edu/mtppccr>**