



## Network of Ethnic Physician Organizations California Medical Association Foundation

Optimal Wellness and Equality in Healthcare  
for All Communities

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### NEPO Calendar Of Meetings & Events:

**2010 HPV Vaccine Summit**  
Thursday, November 4, 2010  
Sacramento, CA  
[More details to follow](#)



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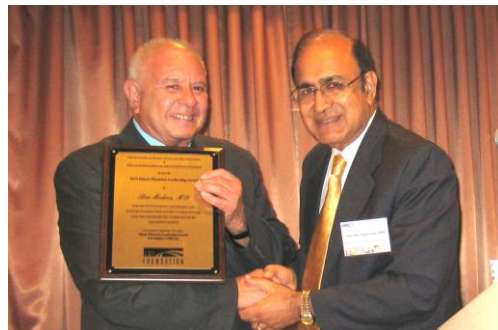
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## 2010 ETHNIC PHYSICIAN LEADERSHIP SUMMIT

*“Meeting the Challenge of the Future –  
Health Reform & Information Technology”*

NEPO hosted its 10th *Ethnic Physician Leadership Summit* on September 25<sup>th</sup>, 2010 at the Hilton LAX Hotel in Los Angeles. As Healthcare reform remains at the forefront of physicians concerns in this era of change. These concerns continue to center around ways to provide affordable and accessible care to the ever increasing diverse, underserved populations, and the need for health information technology to help improve the quality of the care provided in the face of dwindling resources. This year’s Summit was focus on the implementation of healthcare reform passage, transition of health information technology (HIT) and the current status of health disparities and vaccines.



The Summit kicked-off with presenting this year's Ethnic Leadership Award to Dr. Ben Medina for his outstanding leadership and passion in improving access to healthcare for the underserved communities in San Diego County. Dr. Medina's journey to be a doctor and his continuous dedication to provide for the safety-net community in one of the poorest cities in California is truly inspiring.

The agenda packed day was filled with riveting presentations that left many attendees requesting for more time for presentations for the next Summit. Presentations from the Health Reform panelists encouraged ethnic physicians to use their voices and share their experiences with policy makers to be able to give access to healthcare to newly insured consumers.

The Health Information Technology panels gave current information on work of the Regional Extension Centers, the state electronic health information exchange plans and the training



programs offered by the regional consortiums through some of the community colleges. Dr. Sandra Perez, during her reactor statement reminded everyone that there are still many ethnic physicians providing for the safety-net and the uninsured that will be challenge with transitioning to electronic health records.

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### **Subscribe to the Obesity Prevention Project E-Newsletter**

The Obesity Prevention E-Newsletter  
includes events, trainings, programs,  
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916.779.6631.*

Continual and persistent outreach to those physicians will be needed.



*"A choice not to get the vaccine  
is a choice to be at risk for the  
disease." -- Dr. Oliver Brooks*

has a lot of fear of the unknown to health, safety and side effects of vaccines. Dr. Betsy Thompson encouraged practitioners to get standing orders of the vaccines and send reminders to patients. Dr. Brooks closed the panel presentations with the reality that the root cause of disparities in immunization rates is multi-factorial and it persists in the face of multiple agencies, governmental and non-governmental working to eliminate them. He also states that improving rates will require strategies that overcome societal, patient-related and provider-related barriers.

The conference ended with final comments from the future of medicine, provoking and passionate medical students that inspired everyone to make changes upon returning to their respective communities.

This year we had over 160 in attendance. If you missed it, we hope you will mark your calendars for next year. The conference materials will be posted to the NEPO website soon. Many questions were left unanswered however we will soon have responses sent to all attendees via email as well as posted on our website.

**Summit Presentations, photos and more will be available soon, please go to [www.ethnicphysicians.org](http://www.ethnicphysicians.org) and click on *Leadership Summit*.**

**If you have any comments about the Summit, please contact Anna Gutiérrez, NEPO Project Assistant at [agutierrez@thecmafoundation.org](mailto:agutierrez@thecmafoundation.org) or 916.779.6627.**



*"You never stop learning and you  
never stop educating."  
-- Leon Cushenberry,  
1st year Medical Student at UC Davis*

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# REGISTER TODAY!!!

THE CALIFORNIA MEDICAL ASSOCIATION FOUNDATION'S  
CERVICAL CANCER / HPV PROJECT PRESENTS

## 2010 HPV VACCINE SUMMIT



THURSDAY, NOVEMBER 4, 2010

SIERRA 2 CENTER FOR THE ARTS AND COMMUNITY  
2791 24TH STREET  
SACRAMENTO, CA 95818

**REGISTER TODAY – SPACE IS LIMITED!!**

[www.thecmafoundation.org/projects/hpv/registration/summitregistration.aspx](http://www.thecmafoundation.org/projects/hpv/registration/summitregistration.aspx)

If you have any questions, please contact Leslie Barron, Cervical Cancer / HPV Project Assistant at 916.779.6630 or [lbarron@thecmafoundation.org](mailto:lbarron@thecmafoundation.org)

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### **NEPO HIT Survey Results!**

The results are in for the NEPO HIT Survey. The NEPO Health Information Technology Committee would like to thank those of you that took the opportunity to complete this short survey to help guide us in our work with HIT outreach. Most respondents (70%) identified financial costs (start-up and ongoing costs) as the Electronic Health Records (EHR) transitional issues that are most important to them and/or their practice. Reaching "meaningful use" was the second issue with 49%, and selecting the equipment/software the practice and staff training and implementation was tied for third with 47% of respondents considering it as important transitional issues. Out of the 62% of respondents that are not currently using Electronic Medical Records (EMR) 83% would like start using Electronic Health Records (EHR) and as soon as possible (25%) or within 1-2 years (33%). The number one reason why practitioners would not transition to EHR is retirement. Some practitioners are still skeptical about EHR systems. Over half of the respondents to this survey are ethnic physicians and solo/ small group practitioners.

For the completed summary results and/or questions regarding this survey, please contact Phoua Moua via e-mail at [pmoua@thecmafoundation.org](mailto:pmoua@thecmafoundation.org). The survey results will also be posted on our website at [www.ethnicphysician.org](http://www.ethnicphysician.org).

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## International Walk to School Month is October 2010



**Walk to School Week is  
October 4-8, 2010  
Walk to School Day is  
October 6, 2010**

According to the 2009 National Household Travel Survey, only 13 percent of children five to 14 years old typically walk or bike to school, compared with 48 percent of students in 1969. Walk to School Month aims to raise awareness about the positive ways walking and bicycling to school helps children and communities.

The CMA Foundation is supporting California Active Communities Safe Routes to School program in their efforts to promote safe “walking and rolling” to school to ensure that California school children get their daily physical activity. Safe Routes to School programs aim to improve the safety and walkability of a child's route to school through:

- education and encouragement of children and drivers
- enforcement of traffic laws in areas around schools
- engineering of the street environment in an attempt to control traffic and enhance pedestrian safety

Health care providers around the state can take steps to promote safe —walking and rolling to school among their patients and their families. Providers can encourage parents to walk or bike to school with their children in order to ensure both children and adults get their daily physical activity. Providers can also lend a strong and respected voice to community efforts to prevent pedestrian and bicycle injuries and deaths to children. Physicians interested in being partnered with local schools to support Safe Routes to School Program activities can contact Vanessa Saetern at [vsuertn@thecmafoundation.org](mailto:vsuertn@thecmafoundation.org) or 916/779-6631. For more information about statewide efforts to promote safe routes to school and Walk to School Month, please visit [www.cawalktoschool.com](http://www.cawalktoschool.com).

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## World Diabetes Day



The CMA Foundation is proud to participate in this year's World Diabetes Day (WDD) on **Sunday, November 14, 2010** in Sacramento, California. Senely Navarrete, Director of the Diabetes Quality Improvement Project, is excitedly planning Sacramento WDD events with other leaders who want to increase awareness of the growing rates of diabetes as well as its prevention world-wide. You can get involved in WDD by encouraging your patients and colleagues to join us on the West Steps of the State Capitol on **November 14th at 5pm**. There will be tasty, healthy food from local restaurants to sample, group exercise activities to participate in and lastly, the Capitol will be lit blue – the official

color of the WDD campaign. Click [here](#) for a flyer you can print and distribute to your patients. If you are outside the Sacramento area, consider wearing blue to your practice or office on that day. Or, download and post free patient-focused diabetes posters. They are available in English and Spanish and can be accessed at <http://www.worlddiabetesday.org/materials/campaign-posters/2010>.

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### **Diabetes and Cardiovascular Disease Provider Reference Guide**

The Provider Reference Guide is described as:

*“Excellent outline of complex subject with good details”* - Evaluation response

The CMA Foundation’s Diabetes Quality Improvement Project’s release of a **Comprehensive Reference Guide for Clinicians** is the response to your needs at the Diabetes Symposium 2009. In the Guide you will find:

- Guidelines supporting the screening and diagnosis of type 2 diabetes, dyslipidemia & hypertension
- Approaches to the clinical management of type 2 diabetes and related cardiovascular complications
- Effective communication techniques
- Health care provider and patient education resources
- Billing and procedure codes

More than 30 experts engaged in the development of this Guide, and over 175 pages of references and resources are available for your practice. You may view the guide at:

[www.thecmafoundation.org/projects/aped/Provider\\_DiabetesRefGuide2010.html](http://www.thecmafoundation.org/projects/aped/Provider_DiabetesRefGuide2010.html).

Where you can print the Guide in full PDF format or simply print sections of interest.

### **Your help is needed!!!!**

The Guide will be updated on an annual basis your input is valuable. Please take the time to assist us by taking 1 minute to answer a brief survey and give feedback to improve this guide. [www.zoomerang.com/Survey/WEB22AS7G4SU9G](http://www.zoomerang.com/Survey/WEB22AS7G4SU9G)

**If you have any question or would like more information please give Julie Vedolla-Fuentes a call or e-mail her at [jvedolla-fuentes@thecmafoundation.org](mailto:jvedolla-fuentes@thecmafoundation.org)**

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