



Network of Ethnic Physician Organizations California Medical Association Foundation

Optimal Wellness and Equality in Healthcare
for All Communities

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NEPO Calendar Of Meetings and Events:

NEPO Public Policy Committee
Conference Call
Monday, October 5th
6:00 p.m. – 7:00 p.m.

2009 President's Reception &
Annual Dinner
Anaheim Marriott, Anaheim, CA
Sunday, October 18th, 2009
6:00 p.m.

NEPO Steering Committee Meeting
Southern California
More Details to Follow
Saturday, November 14th



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9th ANNUAL ETHNIC PHYSICIAN LEADERSHIP SUMMIT Dispelling Disparities



disparities and health policy and how the stimulus package for health IT impact will impact the quality of care. The weekend was filled with inspiring messages of hope and determination on overcoming and addressing the health disparities in minority populations in the United States and the role and responsibility of implementing health IT.

NEPO hosted its 9th Ethnic Physician Leadership Summit September 27th- 28th at the Hilton Santa Clara Hotel. In this year of political spotlight on reform and the rising cost of healthcare across the nation, NEPO and the CMA Foundation also highlighted the plight of California's health



presented Dr. Guillermo Valenzuela with the Ethnic Physician Leadership Award for his leadership and passion in helping at-risk students in the Inland Empire increase their chances for success by staying in school.

The conference ended with a thought provoking and passionate medical student reactor panel, workshops that included CMEs for e-prescribing, and a luncheon that challenged everyone to make the changes upon returning to their respective communities. This year we 158 in attendance. If you missed it, we hope you will mark your calendars for next year. The conference materials will be posted to the NEPO website soon.



To download Summit Presentations and more, please go to www.ethnicphysicians.org and click on *Leadership Summit*.

If you have any comments about the Summit, please contact Anna Gutiérrez, NEPO Project Assistant at agutierrez@thecmafoundation.org or 916.779.6627

**Novel H1N1 Influenza:
Resources for Clinicians**
<http://www.cdc.gov/h1n1flu/>

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The CMA Foundation reserves the right to edit
all contributions for clarity and length, as well
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2008 Annual Report

HOPE

Laying the Foundation for a Healthier Future

The CMA Foundation's 2008 Annual Report is now
available. Download your copy today at
www.thecmafoundation.org

Mentoring in Medicine, Inc. presents

"Toward a Career in Health" | 3rd Annual Conference

Saturday, October 31, 2009 | 10:00 a.m. – 2:00 p.m.

Participate in Workshops:

- Middle School/Parents – "Preparing Your Child For A Career In Health"
- High School – Health Career Panel
- College – Networking & Interviewing Skills II
- Health Professional Students – Navigating Your Career Focus Group

Registration online at <http://mimca.eventbrite.com>

For more information, send an email to mentoringinmedicine@gmail.com

How to Help Patients With Nicotine Addiction

**By Gary Tedeschi, Ph.D., Clinical Director, California Smokers' Helpline,
UCSD Moores Cancer Center**

Despite reductions in smoking in recent decades, tobacco use remains the leading cause of premature death among Americans. Not surprisingly, many patients seen by health care providers are tobacco users suffering from tobacco-related illness. This fact presents both a challenge and an opportunity. The challenge is to provide adequate treatment for the presenting concerns of so many tobacco-using patients. The opportunity is to help them make healthy choices to prevent such illnesses in the future.



Recognizing the tremendous value of this opportunity, the California Smokers' Helpline recommends that health care providers follow the Ask, Advise, Refer intervention at every patient visit:

- *Ask* all patients if they use tobacco
- *Advise* those who do to quit
- *Refer* them to cessation resources such as the California Smokers' Helpline (1-800-NO-BUTTS)

The Helpline has been scientifically proven by UCSD researchers to double a smoker's chance of quitting successfully. Together, the provider and the Helpline ensure that patients have the best possible chance of success.

To make referral easy, providers can simply hand their patients a gold *Take Charge* card. These durable plastic cards look like credit cards and list the Helpline's toll-free number on the front and a brief description of services on the back. Providers can order Gold Cards free of charge at www.nobutts.org.

The California Smokers' Helpline (1-800-NO-BUTTS) is a free evidence-based

telephone counseling service available to California residents wanting to quit tobacco. Services are available in six different languages (English, Spanish, Cantonese, Mandarin, Korean, and Vietnamese) and specialized services are also available for teens, pregnant women, and tobacco chewers. The Helpline is funded by the California Department of Public Health and First 5 California.

To order free patient materials, visit www.nobutts.org.

2009 President's Reception & Annual Dinner

October 18TH, 2009, 6:00 PM

Anaheim Marriott, Anaheim, CA



Join the CMA Foundation for an evening of fun and friendships and in honoring incoming CMA President, J. Brennan Cassidy, MD and the recipients of the Robert D. Sparks, MD Leadership Achievement Award, the Adarsh S. Mahal, MD Access to Health Care and Disparities Award and the

Corporate Partner of the Year Award.

Become a sponsor and showcase your organization to more than 400 of the state's most influential physicians, health care leaders, executives and policy makers.

For Sponsorship information, please contact Nela Lee at 916.779.6639 or nlee@thecmafoundation.org.

To RSVP, please contact Leslie Barron at 916.779.6623 or lbarron@thecmafoundation.org.
