



**Network of Ethnic Physician Organizations
California Medical Association Foundation**

*Optimal Wellness and Equality in Healthcare
for All Communities*

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**INSIDE THIS
ISSUE:**

A Change Is Gonna Come 1

Great News About COREC 1

Obesity Among Children 2

Childhood Obesity Prevention Provider Action Network Seminar 2

HITEC-LA 2

Ethnic Physician Leadership Summit 3

ACP Northern CA Chapter Scientific Meeting 4

Physicians EHR Desk Reference 4

CALHIPSO 4

FREE Patient Education Materials now available 5

Physician volunteers needed for CMA's EMOS physician-student mentoring program 5

A Change Is Gonna Come

NEPO Chair, José A. Arévalo, MD, FAAFP



Sam Cooke may not have been referring to Oct 2013 specifically but his words were never truer. By now all of you have heard of the changes occurring from ICD-9 to ICD-10 and the addition of thousands of new codes to the Classification of Diseases nomenclature. But 6 months from now, there is another critical change that I am hoping all of you are prepared since this must happen before ICD-10: the transition from HIPAA form 4010 to 5010 in January of 2012. In fact, the Centers for Medicare & Medicaid Services (CMS) and others in the HIT business describe the transition to version 5010 of the ANSI electronic data claims submissions (called X12 electronic data interchange) standard for claims transactions as critically necessary for ICD-10 adoption.

A medical practice cannot do ICD-10 conversion unless the practice has fully transitioned to 5010. This new ANSI standard will allow for more coding consistency from payer to payer as well as more specific claims inquiry capability. NEPO wants to make sure that all our member's practices are ready to meet the new requirements and not wait until the last minute when the impending "traffic jam" will inevitably occur. "THE TIME TO ACT IS NOW" to ensure that your claims and billing system will be ready. For more information visit the following websites:

<http://www.getready5010.org/>

http://www.ibx.com/providers/communications/news/2011/hipaa_5010.html

<http://www.cpc.org/cpc/assets/File/Health-Center-Information/Operations/Privacy-Security/2011-MARCH-CPCA-ResourceGuide-HIPAA5010.pdf>

Great News!

NEPO has a new contract with Cal Optimal Regional Extension Center (COREC) to work on Health Information Technology outreach in Orange County. NEPO will be working in partnership with

COREC to put together two HIT informational events in Orange County. If you are in the O.C. and would like participate in the planning of these events or would like more information about HIT implementation, please contact Phoua Moua, NEPO Project Coordinator, at 916.779.6636 or via email at pmoua@thecmafoundation.org

COREC is a nonprofit organization created through the CalOptima Foundation by CalOptima to work collaboratively work with physicians and other eligible providers to integrate Health Information Technology (HIT) into their offices and bring them to meaningful use.

If you are in Orange County & would like more information on COREC, please visit:

<http://www.caloptima.org/en/Providers/RegionalExtensionCenter.aspx>



Obesity Among Children

The new report from the Institute of Medicine (IOM), *Early Childhood Obesity Prevention Policies*, summarizes the best available evidence about key strategies for preventing obesity among children from birth to age 5. The report recommends ways individuals, organizations and policymakers can ensure that young children have healthy environments in which to live, learn and play. Some of the key recommendations from the report calls for changing public policies that impact child-care centers, including: Establishing dietary guidelines for children from birth to age 2; Increasing participation in food assistance programs such as the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP); Ensuring that recreation areas encourage all children to be active; Allowing community residents to use school playgrounds and recreation areas when schools are closed; and Establishing voluntary nutrition and marketing standards for the food and beverage industry.

The IOM report brief and recommendations are now available for download on the [IOM's website](#).

Childhood Obesity Prevention Provider Action Network Seminar

CENTRAL VALLEY TRAINING

THURSDAY, JULY 7TH, 2011

5:30 P.M.—8:30 P.M.

The California Medical Association Foundation's Obesity Prevention Project in collaboration with the Central Valley Health & Nutrition Collaborative's Childhood Obesity Prevention Task Force, invites you to participate in the Healthcare Professional Champions training in the Central Valley Area Region on issues and resources related to healthy eating and physical activity among low-income, Supplemental Nutrition Assistance Program (SNAP)-eligible families.

Children's Hospital designates this live educational activity for a maximum of 1 AMA PRA Category 1 Credits™.

Who Should Attend?

Physicians, residents, medical students, and health professionals interested in community obesity prevention efforts.

Children's Hospital Central California

9300 Valley Children's Place, Room G150A, Madera, CA

To RSVP or For More Information Please Contact:

Vanessa Saetern at (916) 779-6631 or vsuertn@thecmafoundation.org



Health Information Technology Extension Center for Los Angeles, and it's federally-funded and here to help you select, implement and meaningfully use EHRs. Our support services and resources include: Education and Outreach, Vendor Selection and Group Purchasing, Implementation and Project Management, Practice and Workflow Redesign, Functional Interoperability and

Health Information Exchange (HIE) Services, Privacy and Security Best Practices, Progress Towards Meaningful Use. All Los Angeles County health care providers may enroll for free. Subsidies are available for those that meet federal 'priority primary care provider' criteria. (Contact HITEC-LA for criteria).

Why Should Your Small or Solo Practice Enroll?

- You receive advice that is in your best interest; we are an impartial, trusted source.
- You get access to our free and reduced-cost services as well as volume discount programs
- You learn best practices via peer-to-peer collaboration within Los Angeles County and throughout the United States
- You benefit from the experience of our EHR technology and meaningful use teams who help you select the right system for your practice.

Sign Up Now—For Free! Contact HITEC-LA at 888.524.4832 or hitec-la@lacare.org



Network of Ethnic Physician Organizations
A Project of the California Medical Association Foundation &
NorCal Mutual Insurance Company

Presents

ETHNIC PHYSICIAN LEADERSHIP SUMMIT

“The Challenges & Benefits of Health Care Reform”

***Saturday & Sunday,
September 17th-18th***

***Hilton San Jose Hotel
300 Almaden Boulevard
San Jose, CA***



REGISTER ONLINE!

Registration Fees:

\$50 for Physicians & Members of a Community-Based Organization

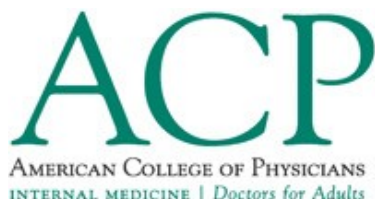
\$25 for Medical Students | \$150 for Other Attendees

**** Limited scholarships are available for medical students for travel & hotel ****

Visit www.ethnicphysicians.org to register and to view 2010 summit highlights and presentations.

To be added to our NEPO Summit Updates Email list, or for more information on how to become a Supporter or to have an Exhibit Table at the Summit, please contact Anna Gutiérrez, NEPO Project Assistant at agutierrez@thecmafoundation.org or (916) 779-6627.

American College of Physicians (ACP) Northern California Chapter Scientific Meeting



Dr. Adubofour is faculty for a session on “Fostering Excellence in the Primary Care of Diabetes” at this year’s ACP Northern California Scientific Session to be held in San Jose, CA on October 28-30 at the Fairmont San Jose. His session is on October 29 at 2:30pm.

For more information and to register, please visit:

<http://www.acponline.org/meetings/chapter/2011-2012/cano-2011.pdf>

Physicians EHR Desk Reference

The California Medical Association (CMA) and the California Medical Association Foundation (CMA Foundation) is pleased to introduce you to our *Physicians EHR Desk Reference*, which has been made possible by assistance from the CMA Foundation, the Texas Medical Association, and by generous support from The Physicians Foundation. This EHR Desk Reference is an easy to use resource developed in conjunction with practicing physicians to help other physicians and their staff members to make informed decisions about EHR selection, adoption, and implementation. This toolkit will help you to understand the federal EHR financial incentive programs and how to achieve meaningful use.

To get a copy of the Desk Reference, go to this link:

<http://www.cmanet.org/resource-library/detail/?item=ehr-desk-reference>





Helping California Clinicians
Successfully Transition to Electronic
Health Record Systems



The California Health Information Partnership and Services Organization (CalHIPS0) in an independent, non-profit, vendor neutral organization founded by clinical providers, for clinical providers. CalHIPS0 provides technical assistance, guidance and information on best practices to support and accelerate providers' efforts to become meaningful users of certified EHR technology.

Ph: 510-285-5723 Toll-free: 888-589-4897 info@calhipso.org

Visit us online at www.calhipso.org and click on "Join Now"



If you haven't looked at the CMA [education calendar](#), now is the perfect time! Check out their new website, including their updated registration process!

To submit articles or announcements, please contact:
agutierrez@thecmafoundation.org

The CMA Foundation reserves the right to edit all contributions for clarity and length, as well as the right not to publish submitted articles, for any reason.

Help us improve the health of California!
[Click here to donate.](#)



FREE patient education materials now available to help promote the 2011-2012 Tdap (pertussis) school mandate

The California Medical Association Foundation's Cervical Cancer/HPV Project has launched a campaign that promotes awareness about California's new whooping cough vaccine requirement for 7th through 12th graders.

California is facing a whooping cough epidemic. In 2010, more than 8,000 confirmed, probable and suspect cases of whooping cough were reported to the California Department of Public Health (CDPH) - the highest incidence rate in 52 years. To combat the high levels of disease and death from whooping cough that occurred in California in 2010, a new school immunization law will be in effect for the 2011-2012 school year.

All California students entering 7th through 12th grades must be immunized with the Tdap booster. The CMA Foundation's goal is to help reach the 3 million children who need to be vaccinated before they are allowed to enroll back in school in Aug/Sept. 2011. To help health care providers educate patients about the new vaccination requirement, the Foundation has published a number of patient education materials, including a 7th – 12th grade immunization chart, a table tent, and reminder postcard. All of these materials are available in English and Spanish.

The CMA Foundation also encourages health care providers to talk with parents about all of the recommended adolescent vaccines available (HPV, chickenpox, seasonal flu and meningococcal) when administering the required Tdap shot.

PDFs of Tdap mandate patient education materials are now available on the CMA Foundation's Cervical Cancer/HPV Project web page ([click here to view/download the materials](#)) or if you would like to order FREE copies of these patient education materials, please contact Leslie Barron at lbarron@thecmafoundation.org or 916.779.6630.

Physician volunteers needed for CMA's Ethnic Medical Organization Section physician-student mentoring program

The eXchange Learning (XL) Mentor Program, sponsored by the California Medical Association (CMA) Ethnic Medical Organization Section, is seeking physician volunteers to serve as mentors for the 2011-2012 academic year. The XL program matches physicians with one or more compatible medical students from their county based on common professional and personal interests. Physician mentors practicing primary care are especially needed, as XL hopes to strengthen the primary care physician pipeline by targeting medical students working toward this specialty.

Physician mentors will guide medical students through the challenging process of becoming successful California physicians and will foster supportive relationships to encourage their mentees to reach their full potential. Throughout the year, mentors will be encouraged to meet both formally and informally with their student mentees at sponsored events, lunch meetings, office shadow visits, recreational activities, etc.

CMA will be pairing physicians and students in August. Physicians interested in serving as mentors for the 2011-2012 academic year should contact CMA by July 30, 2011, to be enrolled.

If more information, contact: Veronica Ramirez, (916) 551-2887, vramirez@cmanet.org



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