

New Directions:

Community Partnerships & the Business Case for Diversity

Joe Araya Tayag

Ethnic Physicians Summit

August 24, 2007



Redlining and the push for diversity through community reinvestment

\$ 2.4 Trillion



THE GREENLINING COALITION
LOS ANGELES
14 ANNUAL ECONOMIC SUMMIT | APRIL 19, 2007



California's Drive toward Biomedical Innovation

Clusters of Biomedical Innovation:

- San Diego
- Orange County
- Thousand Oaks
- Silicon Valley
- South San Francisco
- Mission Bay

Tens of billions in investment capital and high-wage employment for over 260,000 Californians

The Bay Area Coalition to Increase Diversity in the Health Workforce

DIVERSITY



A Comprehensive Definition of Diversity



TOWARD
FAIR
CURES



OCTOBER 14TH, 2006

INTEGRATING THE BENEFITS OF
DIVERSITY IN CALIFORNIA'S STEM CELL
RESEARCH PROGRAM

Diversity in:

- Researchers
- Clinicians
- Supplier contracts
- Educational opportunities



CURRENT ACTIVITIES | CHECKING THE PULSE



July 2017

SOCIAL BENEFITS & PRIVATE INVESTMENTS

The Private Sector's Role in Increasing Diversity in the Health Workforce

By Alan Greenberg



INTRODUCTION | CHECKING THE PULSE

On April 20, 2017, The Greenlining Institute, the Bill and Melinda Gates Foundation, the University of California, San Francisco, the University of California, San Diego, the University of California, Los Angeles, the University of California, Berkeley Center for Public Health Practice, and the University of California Office of the President, California Program on Access to Care (referred to as "Checking the Pulse"), an initiative to increase diversity in California's health workforce in Los Angeles, to support California's diverse population, the event brought together private firms and sectors who are involved in diversifying the health workforce. The purpose of the initiative was to bring together leaders from the education, industry, policy and private sectors to coordinate efforts and take actions to diversify the state of California's health workforce. The initiative aimed to develop strategies for helping the benefits of California's rich diversity to reach the industry, community, and workforce, advancing policies and building sustainable and successful health care pipelines for diverse populations.

A health workforce that serves our state's ethnic and racial diversity is an important goal for improving the health of California. By the year 2030, California's minority population is estimated to reach 75% of the total population. This increase in minorities will lead to diverse clinical and linguistic challenges, workforce that will better address the needs of California's diverse communities. At "Checking the Pulse," leaders from industry, companies, community organizations, policymakers, and private investors from across the state of California's private industry in a key area for efforts to increase diversity. They addressed questions such as: What incentives are there for both communities and corporations to develop pipelines with one another? What are the roles that must be played to create pipeline between underserved communities and private industry? Encouraged in these questions, the call for partnerships is clear. Unless these leaders collaborate, we may miss the opportunity to cultivate California's diverse talent and to better prepare our diverse health system.

3 KEYS TO PARTNERSHIP:

1. Private companies should reach out and collect feedback from community efforts to increase diversity
2. Community-based and educational institutions should integrate the role of the private sector
3. Health corporations should invest in health career and science pipelines

CHECKING THE PULSE | FINDINGS

ETHNIC PHYSICIAN LEADERS SHOULD:

- Take a stance and facilitate partnerships with private industry
- Participate in community-based efforts through advocacy
- Contribute to health reform discussions
- Take a stance: Help reverse Proposition 209

NEED FOR LEADERSHIP





THANK YOU